Hindus believe that charity, or dana, is important. This is because helping others is helping Brahman, as all living things have an atman, or piece of Brahman, within them.

- Dana means giving & sewa means selfless service. The concept of charity in Hinduism is about helping others without expecting something in return & because it is the right thing to do.
- Hindus practise an important concept called ahimsa, which means not harming or killing anything living. Therefore, helping to protect the environment & looking after other people & animals are very important to Hindus.
- Charity given out of duty, without expectation of return, at the proper time and place, & to a worthy person is in the quality of goodness.

 Bhagavad-gita 17.20
- "Relieving the ravaging hunger of the poor is the most secure use of a rich man's wealth." Tirukkurral 226
- "There is none other who does greater good than the one who removes the hunger of those in a difficult situation, helpless, weak and disturbed." *Mahabharata XIII 59.1P*
- By giving a little, you save a lot SATOPADESAPRABHANDA
- For Hindus, dana (giving) is an important part of one's dharma (religious duty). Dharma has a wide variety of meanings such as eternal law, duty, conduct, behaviour, morality & righteousness. Each person has a dharma towards family, society, the world & all living things.
- Ancient texts, the Upanishads point out that we are all part of the whole.. For instance, in the Chandogya Upanishad, Uddalaka comments on the Brahman while talking to his son Shvetaketu:

There is nothing that does not come from him, Of everything, he is the innermost Self. He is the truth; He is the Self Supreme. So the concept of Sewa is also serving the Supreme in all forms

The Upanishads are assorted of texts central to Hinduism from oral traditions. They contain information regarding the philosophical principles & concepts of Hinduism, including karma (right action), brahman (ultimate reality), the atman (true Self or soul),...

There is nothing that does not come from him,
 Of everything, he is the innermost Self.
 He is the truth; He is the Self Supreme.

from internet: *Vasudeva kutumbakam*— sometimes spelled *vasudhaiva kutumbakam*— is a phrase from the Hindu text the *Maha Upanishad* that is typically translated as "the world is one family." It is so valued that it is engraved in the entry to India's parliament building.. The term comes from the ancient Sanskrit *vasudeva*, which means the Eternal Reality, and *kutumbaka*, meaning "family." In the alternate spelling, *vasudha* means the Earth. The overall meaning of the expression is the same — that all the world, universe or reality is one.